

Setting up a single Language Service Center for the coordination, supervision and planning of almost 80 international Translation Vendors, to respond to the specific translation needs of a multinational company in the automotive industry (top 3).

THE CHALLENGE



SUCCESS STORY #5

Description:

The client chose Telelingua from 50 leading Language Service Providers to coordinate daily and global translation projects. This implies handling multiple communication requirements, a great number of global stakeholders, numerous translation resources, and continuous optimization processes for this Fortune 50 company.

Telelingua managed to build a new infrastructure in just under four months. This included, but was not limited to,

- registering a new subsidiary
- finding new office space
- hiring and training over 38 new employees
- taking on extensive information from the client on more than 300 workflows
- workflow optimization
- etc.

Documents: Marketing, legal, financial, and technical documentation; Media; Software; E-learning, HR, Interpreting, ...

Facts & Figures:

- More than 70 different languages combinations
- More than 300 different workflows
- Tens of thousands of projects – each month
- Contact persons around the globe

SUCCESS FACTORS

- 30+ years of experience
- Dedicated team of 38 project managers
- Management, centralization and optimization of all workflows, data and services by one language service center
- Evolving project: constant adjustment and improvement of the tools and processes
- Client-specific management and dispatching platform
- Industry experienced and highly motivated staff
- Transparency
- Industry leading know-how

"We were astonished and impressed that Telelingua managed to achieve this as well and as fast as they did" - Purchase Manager